

— **HEAD**
**HAUTE ÉCOLE D'ART ET
DE DESIGN GENÈVE**
**GENEVA UNIVERSITY
OF ART AND DESIGN**

**JEWELLERY DESIGN
DEPARTMENT**



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OF RINGS AND CLEAN GOLD THIRD-YEAR STUDENTS' PROJECTS

INHORGENTA EUROPE 2009

This year, the Jewellery Design department of the Geneva University of Art and Design is showing a selection of rings made during a workshop headed by the German designer Karl Fritsch. Jewellery made in partnership with the firm Transparence SA, which promotes ethical jewellery, is also presented. The exhibition stand was specially designed for Inhorgenta 2009 by students of Head's department of Interior Architecture, in collaboration with FLAG, a Zürich-based graphic design studio.

Karl Fritsch headed a workshop on the technique of cire-perdue casting. The aim was to understand and experiment the opportunities offered by the materials – soft wax and metal – as well as the casting reproduction process – by melting in a vacuum. The students revealed a spontaneous ability to master this ancient technique in their development of contemporary shapes.

Transparence SA is a firm committed to the promotion of “clean gold” in collaboration with Columbian gold panners who extract and process the gold using environment-friendly methods. The students were asked to develop designs inspired by the firm's ethical commitment. The jewellery imagined by Fanny Agnier, Dorothee Loustalot and Lyla Marsol, produced in “clean gold”, reflects the issues of sustainable development combined with intrinsic aesthetic quality, thus enhancing the seduction of the designs.

The design of the stand was developed by two students in Interior Architecture, Petra Husarova and Sandra Cortesi, in collaboration with graphic designers from the FLAG studio in Zürich. Their design perfectly fits the difficult brief of exhibiting jewellery in a safe and coherent fashion while giving the public free access to the pieces. Furthermore, the stand had to be easy to transport and mount by the students with a minimum of tools.

Inhorgenta Europe 2009

36th International Trade Fair for Watches, Clocks, Jewellery, Precious Stones, Pearls and Technology

New Munich Trade Fair Centre, 20 to 23 February 2009

www.inhorgenta.com

Transparence SA, www.transparencedesign.ch

FLAG, www.flag.cc

Cover

Pictures of the Karl Fritsch workshop:
Catherine Chevallay, ring silver 925

JEWELLERY DESIGN DEPARTMENT

The Bachelor Jewellery Design course focusses on experimentation with materials, knowledge of their properties and possibilities of transformation. The appreciation of the shape of jewellery, its relation to the body, its function and its use lies at the heart of the pedagogical programme.

A number of transdisciplinary projects are set up in common with the Fashion Design course and other departments in Art and Design of the Geneva University of Art and Design, as well as with external partners. A variety of applications is thus offered to the students, ranging from jewellery to accessories and objects, in the context of personal work as well as artistic and design collaborations. The course develops awareness of social issues and the place of jewellery in culture while nurturing the students' creative identity and ability to develop a vision.

This is supported by conferences, workshops and project-based work, under the guidance of numerous guest lecturers, as well as partnerships with international institutions and various actors of the field, providing insight into the professional jewellery context.

International designers Karen Pontoppidan, Naomi Filmer, Sonia Morel, Dorothee Striffler, Timo Kuechler and Karl Fritsch were invited to head workshops over the past two years in the Jewellery Design department.

Fabrice Schaefer, professor in charge of Jewellery Design

Pictures of the Karl Fritsch workshop :

Pia Farrugia, ring silver 925, gold 750 and cotton
Laurie Zehnder, rings silver 925

Pictures of the Karl Fritsch workshop :

Sandra Bocquet, rings, silver 925 et or 750

Pictures of the *Clean gold* workshop:

Fanny Agnier, signet ring, clean gold

Pictures of the *Clean gold* workshop:

Dorothee Loustalot, Pure Heart, clean gold - textile
Lyla Marsol, Roy Lichtenstein, clean gold - paper - aluminium

